

Mid - Atlantic Legislative Conference

May 28 & 29, 2025



Featuring

The Next Legal Frontier: Hemp, Kratom, 7OH & the Shadow of Cannabis

- From Gray to Regulated: Where Are Hemp, Kratom & 7OH Headed Legally?
- Collateral Impact: How Cannabis Legalization is Reshaping Demand for Hemp, Kratom & 7OH
- Sales Trends & Retail Risk: What the Numbers Are Saying About Consumer Demand
- Future-Proofing the Shelf: How to Prepare for the Next Wave of Alternative Functional Products

Beyond the Smoke: Regulation, Risk & Retail Reality

- The Evolving Regulatory Landscape: Navigating Federal, State & Local Tobacco Policy
- Taxation, Licensing & Compliance: What Retailers and Distributors Must Know
- Category Classification & Risk: The Legal Distinctions Shaping Product Strategy
- Future of Nicotine Policy: Anticipating the Next Wave of Regulation



Contact Now



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www.wholesalers.org

May 28th

Registration

11:00 AM - 2:00 PM

Upper Lobby Alcove

WVWA Board Meeting

12:00 - 2:00 PM

Fillmore/Van Buren Rooms

Panel Discussion

2:00 - 4:00 PM

Crystal Room

Reception

6:00 - 7:00 PM

Spring Room

**DINNER WILL BE ON
YOUR OWN THIS
EVENING**

The Next Legal Frontier: Hemp, Kratom, 7OH & the Shadow of Cannabis

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*Our panelists will include West Virginia
Agricultural Commissioner Kent
Leonhardt, Austin Fisher of
PharmaCBD, and Philip Snow, General
Counsel for MC Nutraceuticals*

May 29th

Panel Discussion

8:30 - 10:30 AM

Crystal Room

Keynote and Luncheon

10:45 AM - 12:30 PM

Fillmore/Van Buren Rooms

The New Consumer Buzz:

*Decoding the Data on
Nicotine, Vape & Hemp
Trends*

*presented by
Paul Grubbs, Vice
President Client
Relationship
MSA*

Golf

1:37 PM

Reception

7:00 - 8:00 PM

Congressional Suite

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BEYOND THE SMOKE: REGULATION, RISK & RETAIL REALITY

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- Category Classification & Risk: The Legal Distinctions Shaping Product Strategy
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Our panelists will include Chris Howard of Swisher, Kyle May of R.J. Reynolds Tobacco Co., David Sylvia of Altria, Ashlie Kuehn of ITG Brands & Brittani Cushman of Turning Point Brands, Dan Mulvaney of Philip Morris, as well as a representative from JTI.

***WVWA Board Members will Dine in the Main Dining Room Beginning at 8:00PM**