

AGENDA

MAY 29

Registration
11:00 AM - 2:00 PM

WVWA Board Meeting
12:00 - 2:00 PM

Panel Discussion
2:00 - 4:00 PM

Reception
6:00 - 7:00 PM

***DINNER WILL BE ON
YOUR OWN***

HEMP DERIVED PRODUCTS & CANNABIS

- Pending Changes to the 2024 Farm Bill, When it Takes Effect, How Does it Impact Your Business
- Future Outlook - Trends, Innovation and Projections for The Hemp-Derived Products Market
- Medical & Adult Use Cannabis - Overview of Current Cannabis Legalization Status at the Federal and State Level
- Federal Regulations and Implications for State, Legal Cannabis Markets

Our panelists will include West Virginia Agricultural Commissioner Kent Leonhardt, Austin Fisher of PharmaCBD, Rod Kight of Kight on Cannabis.

AGENDA

MAY 30

Panel Discussion
8:30 - 10:30 AM

Keynote and Luncheon
10:45 AM - 12:30 PM

Golf
1:00 PM

Reception
7:00 - 8:00 PM

***DINNER WILL BE ON YOUR
OWN THIS EVENING. WVWA
BOARD MEMBERS WILL DINE
IN THE MAIN DINING ROOM.***

VAPE, ENDS & TOBACCO

- Regulatory Hurdles and Compliance Issues Facing the Tobacco Industry
- Addressing Concerns About Youth Access to Tobacco and Vape Products
- Impact of Flavor Bans and Restrictions on Flavored Vape Products
- Advancements in Vaping Technology and Product Innovations
- Engaging with Lawmakers to Ensure Fair and Equitable Tax Structures on Tobacco, Vape and ENDS Products

Our panelists will include Chris Howard of Swisher, Matt Domingo of R.J. Reynolds Tobacco Co., David Silvia of Altria, Renee Duszynski of JTI & Brittani Cushman of Turning Point Brands.

***Our luncheon keynote speaker will be David Spross, Executive
Director of the National Association of Tobacco Outlets***