



## ABOUT US:

The story of The Greenbrier is one of constant evolution. But some things never change: A sincere Southern welcome the moment you arrive, whether it's your first time here or your first here or your first time this year. A sunrise illuminating the Allegheny Mountains and the ever-changing colors of our lush landscape.

The enduring traditions are at the heart of The Greenbrier experience carried forward from one generation to the next. It's not just a resort — It's Life As Few Know It™.

### Almost Heaven, West Virginia

Located amongst the breathtaking Allegheny Mountains of West Virginia, The Greenbrier stands as a National Historic Landmark and world-class resort that has been welcoming guests from around the world since 1778. The natural mineral springs that drew our first guests nearly 250 years ago continue to lure visitors to our 11,000-acre luxury retreat today.

### Elegant & Elevated Escapes

Welcome to a world of sophisticated stays. The Greenbrier offers 710 Signature Resort Rooms — including Guest Rooms, Historic Suites, Classic Suites, and Windsor Club rooms and suites — 6 Greenbrier Estate Homes, and 64 Greenbrier Cottages. From the moment you step inside, you're greeted with an atmosphere that evokes the past with all the luxuries of today.

### A Haven for Leaders & Luminaries

For centuries, The Greenbrier has stood as a gathering place for the most influential figures of our time. With an illustrious guest list boasting 28 U.S. Presidents to date, this iconic destination has played host to pivotal moments in history, where leaders convened to exchange ideas, forge alliances, and shape the course of nations. Beyond Presidents, The Greenbrier's allure extends to the world's royalty, renowned celebrities, and revered luminaries.

# Mid-Atlantic Legislative Conference

**MAY 29th &  
MAY 30th, 2024**

**Greenbrier Resort  
White Sulphur Springs, WV**

## MAJOR SPONSORS



**Updated and Current  
Information Vital to  
Wholesalers & Retailers in the  
Business of Selling Tobacco,  
Vape, ENDS, and  
Hemp Derived Products.  
Understand the Current Status  
of Cannabis & Hemp Products  
and their Potential Impact  
on Your Business.**

**Industry Reception  
May 29th, 2024  
6:00pm - 7:30pm**

**There are Two Sessions  
of Expert Panel Information  
bringing valuable attention  
to all things tobacco,  
vape, hemp, and cannabis!**

**Come join us!!**



**MAY 29th**  
**2:00pm - 4:00pm**

**Hemp Derived Products  
& Cannabis**

*What You Need To Know  
For Your Business!*

- Pending Changes To The 2024 Farm Bill, When It Takes Effect, How Does It Impact Your Business.
- Future Outlook - Trends, Innovation, And Projections For The Hemp-Derived Products Market.
- Medical & Adult Use Cannabis - Overview Of Current Cannabis Legalization Status At The Federal And State Levels.
- Federal Regulations And Implications For State, Legal Cannabis Markets.
- MUCH MORE!!

**RETAIL**  
**COMPLIMENTARY**  
**REGISTRATION**

(ACCOMODATIONS NOT INCLUDED)

**Please visit**  
**[www.wvwholesalers.org](http://www.wvwholesalers.org)**  
**to register, TODAY!**

**Questions?**  
**Call 304-205-5496.**

**For discounted room  
reservations, please call  
the Greenbrier Resort  
Reservations,  
at 855-453-4858,  
and register under the  
Mid-Atlantic Legislative  
Conference Room Block.**

**MAY 30th**  
**8:30am - 10:30am**

**Vape, ENDS & Tobacco**  
*Marketing and Selling  
Into The Future!*

- Regulatory Hurdles And Compliance Issues Facing The Tobacco Industry.
- Addressing Concerns About Youth Access To Tobacco And Vape Products.
- Impact Of Flavor Bans And Restrictions On Flavored Vape Products!
- Advancements In Vaping Technology And Product Innovations.
- Engaging With Lawmakers To Ensure Fair And Equitable Tax Structures Or Tobacco, Vape, And ENDS Products.