

# *Mid - Atlantic Legislative Conference*

*May 29th & 30th*



## **Featuring**

### **Hemp Derived Products & Cannabis What You Need to know!**

- Pending Changes to the 2024 Farm Bill
- Future Outlook - Trends, Innovation and Projections for the Market
- Federal Regulation Update
- Medical & Adult Use Cannabis - Legalization Status at Federal and State Level

### **Vape, ENDS & Tobacco Marketing & Selling into the Future!**

- Regulatory Hurdles and Compliance Issues
- Addressing Youth Access to Tobacco
- Impact of Flavor Bans
- Advancement in Vaping Technology
- Engaging with Lawmakers to Ensure Fair and Equitable Tax Structures



 **Contact Now**



304-205-5496



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[www.wvwholesalers.org](http://www.wvwholesalers.org)

# AGENDA

## MAY 29

**Registration**  
11:00 AM - 2:00 PM

**WVWA Board Meeting**  
12:00 - 2:00 PM

**Panel Discussion**  
2:00 - 4:00 PM

**Reception**  
6:00 - 7:00 PM

***DINNER WILL BE ON  
YOUR OWN***

### HEMP DERIVED PRODUCTS & CANNABIS

- Pending Changes to the 2024 Farm Bill, When it Takes Effect, How Does it Impact Your Business
- Future Outlook - Trends, Innovation and Projections for The Hemp-Derived Products Market
- Medical & Adult Use Cannabis - Overview of Current Cannabis Legalization Status at the Federal and State Level
- Federal Regulations and Implications for State, Legal Cannabis Markets

*Our panelists will include West Virginia Agricultural Commissioner Kent Leonhardt, Austin Fisher of PharmaCBD, Rod Kight of Kight on Cannabis.*

# AGENDA

## MAY 30

**Panel Discussion**  
8:30 - 10:30 AM

**Keynote and Luncheon**  
10:45 AM - 12:30 PM

**Golf**  
1:00 PM

**Reception**  
7:00 - 8:00 PM

***DINNER WILL BE ON YOUR  
OWN THIS EVENING. WVWA  
BOARD MEMBERS WILL DINE  
IN THE MAIN DINING ROOM.***

### VAPE, ENDS & TOBACCO

- Regulatory Hurdles and Compliance Issues Facing the Tobacco Industry
- Addressing Concerns About Youth Access to Tobacco and Vape Products
- Impact of Flavor Bans and Restrictions on Flavored Vape Products
- Advancements in Vaping Technology and Product Innovations
- Engaging with Lawmakers to Ensure Fair and Equitable Tax Structures on Tobacco, Vape and ENDS Products

*Our panelists will include Chris Howard of Swisher, Matt Domingo of R.J. Reynolds Tobacco Co., David Silvia of Altria, Renee Duszynski of JTI & Brittani Cushman of Turning Point Brands.*

***Our luncheon keynote speaker will be David Spross, Executive Director of the National Association of Tobacco Outlets***

# **Sponsorship Opportunities**

## **Mid-Atlantic Legislative Conference 2024**

### **Diamond - \$8,000 & above**

Includes registration fees for three (3) attendees, participation on a panel discussion, an ad in the event program and an opportunity to bring a NEW wholesaler member (includes overnight stay)

### **Gold - \$5,000 to \$7,999**

Includes registration fees for two (2) attendees, participation on a panel discussion, an ad in the program for the event and an opportunity to bring a NEW wholesaler member (includes overnight stay)

### **Silver - \$2,000 to \$4,999**

Includes registration fees for one (1) person, participation on panel discussion and an opportunity to bring a NEW wholesaler member (includes overnight stay)

### **Bronze - \$500 to \$1,999**

Includes participation on panel discussion.

**I wish to sponsor at the below level:**

\_\_\_\_\_ Diamond    \_\_\_\_\_ Gold    \_\_\_\_\_ Silver    \_\_\_\_\_ Bronze

**Amount \$** \_\_\_\_\_

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

***For further information call the Association Office at 304.205.5496.  
Email registration to [missy@omegawv.com](mailto:missy@omegawv.com) or fax to 304.343.5810.***

# REGISTRATION

## Mid-Atlantic Legislative Conference

The Greenbrier Resort, White Sulphur Springs, WV

**May 29<sup>th</sup> & 30<sup>th</sup>, 2024**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Attendees **(This includes NEW wholesaler attendee brought by a manufacturer):**

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

**A registration fee of \$295.00 per person is required. Registration for wholesale companies, retailers & state associations are complimentary and will be offset by the WVWA and sponsorships by manufacturers.**

***Make checks payable to:  
WV Wholesalers Association  
2006 Kanawha Boulevard, East  
Charleston, WV 25311***

**There will be no refunds  
or cancellations after  
May 15, 2024.**

***Greenbrier Room Reservations:*** Room reservations are to be made directly with The Greenbrier Resort. Room rates start at \$315 for a Standard Guest Room. The room cut-off date is **April 25, 2024**. We suggest that you make your reservation today by calling **844.330.1877**. Use code "Mid-Atlantic Legislative Conference". **PLEASE NOTE: IF YOU ARE A MANUFACTURER BRINGING A NEW WHOLESALER TO EVENT, YOU MUST MAKE THE ROOM RESERVATION AND PROVIDE US THE NAME. WE WILL HAVE ROOM ADDED TO OUR MASTER BILL.**

***For further information call the Association Office at 304.205.5496. Email registration form to [missy@omegawv.com](mailto:missy@omegawv.com) or fax to 304. 343.5810.***

# Swisher International Golf Tournament

*May 30<sup>th</sup>, 2024*

Swisher International is sponsoring a golf tournament on Thursday, May 30th. Golfers will be admitted into the tournament by registering with us. Priority will be given to wholesalers. Both green fees and cart rental for wholesalers will be covered by Swisher International. Please complete the golf registration form and return it with your registration form.

*All players must be registered for the conference in order play in the golf tournament.*

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Handicap \_\_\_\_\_

Company Name \_\_\_\_\_

***If you are not a wholesaler member, you must pay \$300.00 PER PERSON  
(Fee includes forecaddies) to play this tournament.***

*For further information call the Association Office at 304.205.5496. Email registration form to  
missy@omegawv.com or fax to 304. 343.5810.*